## NFT Marketplace

@blockchainxtech



### What are NFTs

NFT marketplace is the new age marketplace for trading, selling, and buying digital works. NFT marketplace has numerous different features and types, which makes them quite distinct from eCommerce marketplaces. NFT marketplaces are giving rise to the NFT Business Model, where unique non-fungible tokens related to art, video, audio, and other types are bought and sold.

Behind the scenes, the marketplace creates a blockchain-based contract for every listed NFT, the tokens are added to the unique dataform called metadata, from which, the unique parameters are added to the NFT to make it unique and distinct.



### NFT Marketplace

NFT marketplace is the new age marketplace for trading, selling, and buying digital works. NFT marketplace has numerous different features and types, which makes them quite distinct from eCommerce marketplaces. NFT marketplaces are giving rise to the NFT Business Model, where unique non-fungible tokens related to art, video, audio, and other types are bought and sold.

Behind the scenes, the marketplace creates a blockchain based contract for every listed NFT, the tokens are added to the unique dataform called metadata, from which, the unique parameters are added to the NFT to make it unique and distinct.



### What is the need to have your own NFT Marketplace

As of now many NFT marketplaces earn money by charging some specific fees and commissions to allow the artists to list and trade their NFTs in the Marketplaces. Building your own brand of NFT Marketplace gives you the chance to earn your users' loyalty and trust.

The greatest benefit of building an NFT marketplace is Authenticity and Unique Ownership that allows you to scale up as the market handle changes by time and to stay ahead of your competitors.



## Different use cases of NFT Marketplace





NFT for Music



NFT for Real Estate



NFT for Gaming















NFT for Fashion



## Why choose BlockchainX NFT Marketplace



Unlike the traditional NFT Marketplaces, we have included feature-rich modules inside the Marketplace that allows your users to not just list and trade NFTs but also get access to the below modules, all of that from inside the platform.

- Decide who can Mint NFTs
- Private Sale of NFTs
- Bulk and Batch Minting
- ERC721, ERC1155, ERC4907 Token Standards
- Whitelist wallet and Airdrop NFTs
- Multi chain support



- Inbuilt blogs
- Advertising Banners in different modules
- Multiple revenue sources
- FundRaising launchpad
- Blacklist wallet
- Unique NFT Registries and Factories
- Various NFT pricing modules
- Put your NFT for sale
- Connect your Decentralized wallets



### **Smart Contracts**

We have used around 12 smart contracts in our NFT Marketplace that works as the core of our platform to support our unique modules. Nevertheless, we can also work on additional smart contracts to support the unique features that you would like to include in the platform.

Add Partner

Blacklist user

Approve Collection

Approve Private sale



Create Collection (ERC 721, ERC 1155 & ERC4907) Mint NFT Put for sale (Put nft into the sale) and Remove NFT from Sale Create Private sale (Change rate, Change end time, Finalize, Whiltelist) Bulk mint **Buy NFT** Bid / Offer NFT Put for sale and Remove NFT from sale

### **Revenue Model**

Platform fee on each NFT sale

Private sale commission

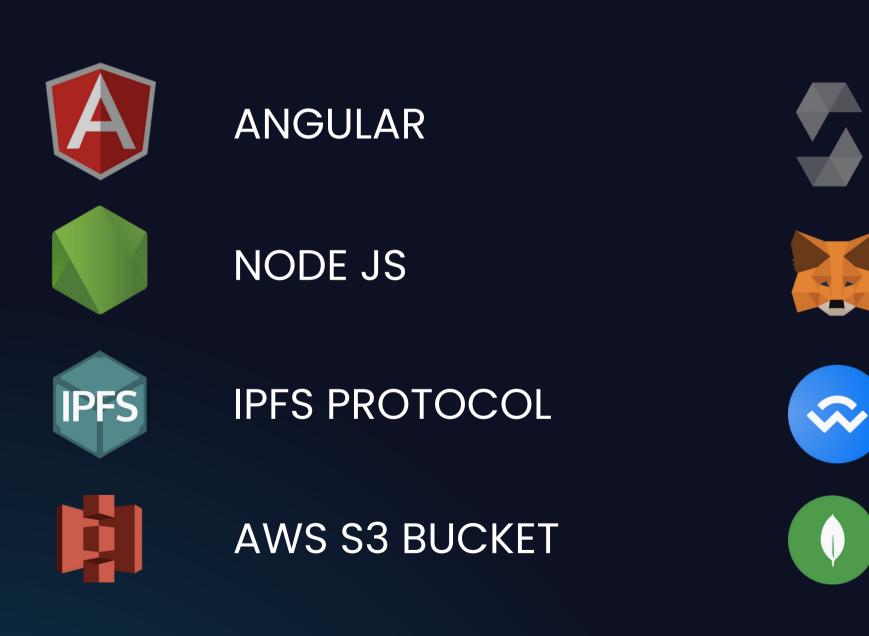
Advertising Banner incomes

Brand or Partner listing charges

PR publication charges for brand promotion



## Technologies that we build on



SOLIDITY

METAMASK

WALLET CONNECT

MONGO DB

### **OUR PROCESS**





# Launch on Mainnet 8

UAT Release 7



6 Launch on Testnet

·2.

GUD-

### Whats **Buzzing**?

Our Inbuilt Blogs could be of immense help to your community and users. Just CREATE & POST!!

Create and manage banners like Collection Banner, Private sale Banner, Latest NFT Banner and Buzzpage Banner.



### What else you could expect from BlockchainX

You need not be confined with only the features that are available. Based on your business use case and industry requirements, we can develop and integrate any module that goes on well with your business needs.

Our 4+ years of hand on experience in the web3 space will be of immense help to you and you need not go in search for another company to do it for you.

You can count on us!







### Get in touch with us at - contact@blockchainx.tech



